



Partnership for a Healthy Community Board Meeting Minutes September 24, 2020

Members Present via Conference Phone:

Tricia Larson	Kate Green
Monica Hendrickson	Lisa Fuller
Amy Fox	Jennifer Zammuto
Beth Crider	Holly Bill
Sally Gambacorta	Tim Heth
Larry Weinzimmer	

Others Present: Amanda Smith

Meeting was called to order at 1:00 pm by Ms. Hendrickson

Approval of 08/27/2020 Meeting Minutes

Ms. Gambacorta made a motion to approve the minutes from the August 27, 2020 meeting. Motion was seconded by Ms. Bill. Motion carried (12,0).

Board Business

Conduit/Impact Peoria Update Timeline

Ms. Fuller stated that Conduit is moving forward and should have something to look at by the beginning of November. The draft plan is being put together and linked in with Apricot. Ms. Fuller is checking in with them on a weekly basis to make sure it's moving along. Ms. Bill asked for how to describe Conduit to the priority areas and Ms. Fuller stated it's a way to get secondary data in a timely way – as information is put in, it will be available to pull out. Ms. Fuller to send information about it to Ms. Bill.

Marketing/Branding Update

Ms. Zammuto stated that a small group met to figure out the needs of the health departments as well as the hospitals and other area entities. As the group got to the end of the conversation, it was decided that they needed to bring someone on to be able to dedicate more time to this than Ms. Aggertt and Ms. Zammuto are able to provide. They will be looking for an intern, hopefully someone with a background in Marketing and Communications. The intern would be spending time supporting the group in social media but also documenting processes to keep continuity. Ms. Hendrickson stated there is a branding and communication part of this and that there is already a strong communication section that has been built up. If anyone has an idea of an intern, please let Ms. Aggertt or Ms. Zammuto know.

Cancer Social Marketing

Ms. Smith stated this was approved at the previous Partnership Board meeting and the Cancer group connected with the PIOs and they would work on sharing that information. Then it would be going to the next Cancer meeting and to the organizations to share the information as well. Ms. Fox asked for clarification on the branding, as the Cancer packet has Tazewell County Health Department's logo on it. Ms. Smith stated that the branding could stay the same as the program is being offered through TCHD. Ms. Hendrickson rounded this back up to the marketing conversation with Ms. Zammuto at how the branding part needs to be more defined. Once the standards are in

place, the Partnership Board won't need to discuss if something gets posted/shared or not.

Utilization of Template for Reporting and Adding "Related Accomplishments"

Ms. Fuller stated that she would like the progress report form to be used by the co-chairs of the priority action teams to be used when reporting back to the Partnership Board. Ms. Fuller stated they would be sent back out. Ms. Bill stated she used the form this time and that it was used in the packet. Ms. Bill left the Data Points section blank, as she is hoping Conduit would help with that. She also stated that since she is co-chairing 2 groups that filling out the Activities section would be a large amount to report. Ms. Fuller suggested having a spread sheet that can be attached that be continuously added to. Ms. Hendrickson suggested sending the form to all of the priority action team chairs as well as the Data Team for feedback and to add the "Related Accomplishments" section and seeing if there is some way to put the minutes of the previous meeting into this as well. Ms. Gambacorta offered to send out how McLean County incorporated "Related Accomplishments" on their progress reports. Ms. Bill reminded the Board about having different Co-Chairs come in to report back to the Board.

Cares Partnership

Ms. Bill stated she was contacted by the radio station that Hult typically uses if they have a grant they need to promote. Ms. Bill stated the radio stations in the area are doing a Cares package, with the smallest amount being \$1200 a month, with a 2-month commitment. They are partnering with agencies to do 35 announcements every week. Ms. Bill knows the Partnership doesn't have a budget but knew this aligned with some things from Mental Health and Substance Use and some might have grant money they need to spend. Even if the Partnership isn't interested, some of the agencies involved might be – let Ms. Bill know and she will get you connected.

Committee Updates

Data

Mr. Heth stated the team walked through the evaluation plan and pushed for baselines and recording before the end of 2020. Ms. Hendrickson stated it goes back to the template, stating the more standardized the data requests are, the more it would help streamline data conversations as well.

Mental Health & Substance Use

Ms. Bill stated she gave an overview last month but used the progress report this time to get it in writing, as this team does not meet again until next week. Ms. Bill reviewed the progress report that was included in the packet. Ms. Bill also invited Board Members to join the virtual meeting on September 28th, as there would be a presentation on Lifting Up which is connected ACES and the police department to the schools and how to deal with the trauma.

HEAL

Mr. Eberle was unable to make the Board meeting; however, Ms. Fox was present and gave an update. Ms. Fox stated they are having changing staff issues as agencies are sending new staff members – which has been difficult during virtual meeting formats. The co-chairs were planning on meeting with new members to catch them up to speed. Some agencies are still not working or are no longer working. The food insecurity piece has stayed together and has been doing great work. For those that are sending staff to HEAL, please let the co-chairs know who the consistent person will be.

Cancer

Mr. Heth stated he did not make the last meeting and neither did Ms. Smith. Mr. Heth asked for thoughts on inviting the co-chairs to different meetings to give updates. Ms. Hendrickson stated this goes back to the template and Mr. Heth stated he would provide the template to the Cancer co-chairs and that would be a better communicate guide between him and the co-chairs.

Member Announcements

Ms. Fox stated they are in the process of hiring someone that would be a full-time health educator to work on community health improvement planning for Tazewell and will make sure that TCHD will be represented as much as possible at the priority action team meetings. Ms. Fox also mentioned that Mammogram Day is coming up in October and sent the flyer to Ms. Roberts & Ms. Smith to make sure the Cancer Action Team gets it and can push it out.

Ms. Hendrickson noted that PCCHD was up for recertification of their IPLAN this year. Positive feedback was received about the needs assessment and wanted to know if Ms. Aggertt, Ms. Fox, and Ms. Hendrickson would share their plan with the state. Mr. Weinzimmer commented on how it is working with other counties verses this tri-county area and this area is much more solid.

Ms. Green stated they were excited to announce the partnership between HOIUW and Phoenix to bring a mobile hygiene unit to provide essential services around bathing, laundry, restroom, individuals who experience homelessness in Peoria, Tazewell, Woodford, and Fulton counties. This unit will be housed in Phoenix because there is also a community outreach team focusing on getting those individuals connected to housing. HOWIE will hopefully be on the streets, later this fall.

The meeting adjourned at 2:12 pm.

Next Meeting: October 22, 2020 1:00-2:30, TBD