



Partnership for a Healthy Community Board Meeting Minutes October 26, 2023

Members Present:

Phil Baer	Amy Fox
Sally Gambacorta	Holly Bill
Adam Sturdavant	Jay Collier
Nicole Robertson	Chris Setti
Hillary Aggertt	Monica Hendrickson
Kate Green	Lisa Fuller
Ann Campen	Craig Maynard
Tricia Larson	

Others Present:

Amy Roberts	Sarah Donohue
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Approval of 08/24/23 Meeting Minutes

Ms. Robertson made a motion to approve the minutes from the August 24, 2023 meeting. Motion was seconded by Ms. Bill. Motion carried (15,0).

Committee Updates

HEAL

Ms. Fox stated that most of HEAL was involved with Ending Hunger pieces last month. The group started to put together a media report. Ms. Fox shared the Communication & Marketing Report. Kim Litwiller, the PIO for the PFHC Board, along with others have been working to put a packet together for large events. This report will be done monthly and reported to the Board and this will also help to focus on social media. She noted that this report was following their Facebook reach over the last month, visits were low, majority of visitors are women, ages 35-64. This helps with how we need to do promotions. The packet will also include information on press releases and interviews. Rebecca Crumrine along with Sophia's Kitchen is going to be interviewing on WTVP as a follow up to Ending Hunger. Sophia's Kitchen will be reaching out to families that are impacted by services. Ms. Fox added that if you receive media in relationship to the Partnership, to let Kim Litwiller know so she can include it in the packet. She will be reaching out to the Health Departments and any others interested to discuss the current marketing plan: colors, logo, etc. Part of the conversation that also needs to be discussed is whether individuals are introduced as with the Partnership or with their specific entity.

Ms. Fox added that they attended a Move Spring presentation and are trying to get a hold of a Walker Tracker. They would like to have a program starting in January with multiple events to track walking and physical activity. The biggest concern is how to get the most people included for the least amount of money. Ms. Aggertt added that the three Health Departments are taking on the cost of this. Ms. Fox added it currently looks like \$6,000-\$8,000. This will hopefully boost the conversation around physical activity.

Mental Health

Ms. Bill stated that they are still meeting as one large group. She noted that the system of care is working closely with the Iris system. They are working to increase mental health awareness and providers throughout the community, including telepsych providers. They have put together a comprehensive list of all the mental health providers, 211 doesn't allow every single provider as they can't keep up with it, so systems of care has agreed to do that. It has been added to the Partnership website for now, but this isn't where people in the community would come to look for this list. The group has decided to train the care coordinators who work with the population to get them into the Iris system to make an appropriate referral. They also met with Sara Kelly to go over data and realized there was a gap with OSF, so they will be sending over a person for the committee.

Ms. Bill also touched on the Suicide Prevention group, there has been an increase in teen overdose suicide attempts in Tazewell County and they are working to send out an awareness message. They are also working to update some of their toolkits. They have interns working on Partnership branding with the new packet that was put out as well.

Ms. Fox added that her and Ms. Aggertt attended the National Association of City County Health Officials conference last summer and they have a new product, Credible Mind and Tazewell is taking a look at it, it's meant to be a local resource triage. Ms. Fox said if anyone would like to volunteer to be on a workgroup to start looking at that to let her know. She stated the Health Departments have been offered this at a discounted rate. Ms. Bill said she is also looking at piloting www.findhelp.org and there are definitely some gaps, but it's a good resource for all services. Mr. Baer noted that OSF is starting to use findhelp.org as their primary database, they now have a contract with them. Ms. Hendrickson added that they need 211 plus case management. She asked why 211 can't be made more robust. Ms. Fox said the flow of the system could be discussed, a larger discussion needs to be had about digital interventions and how they interplay with one another.

<https://solutions.crediblemind.com/naccho/>

Obesity

Mr. Baer stated for the adolescent group, Dr. Christianson is continuing her efforts to provide education updates and information based on best practices to local providers. She has a standard toolkit she's providing and presented to Carle last month. There was a good discussion about OSF on call, the digital part of the organization outreach and were talking through options with Epic on digital aspects that could reduce obesity in adolescents, called Epic Care Companion. More research will continue on this as they try to find a digital solution to their plan. He added that Mayo has been using this and they are trying to pilot it with them.

For the adult side, implementation of strong people living well has individuals identified to go through training. The next steps are to talk about developing class schedules and their communication process for those communities. They want to charge \$2/individual per class but won't turn them away if they don't have the ability to provide that. Still in the process of working with OSF Foundation on potential funding for start up costs.

Data Team

Dr. Kelly was not on the meeting, but Dr. Donohue added that one of the things the Epidemiologists have been working on is trying to gather data from multiple national datasets to get a general sense of how they're doing, which appears in the report in the agenda packet. However, with national

data, it's data from a few years back, so there is a discrepancy. They are trying to work towards getting baseline metrics as the interventions are being implemented, along with local pre/post measurement. They are working with the different action teams to make sure that data is captured.

Website & Social Media

Ms. Aggertt stated they are updating the website, the original goal was in July, but their vendor had an emergency. She has an intern on behalf of the Partnership that is helping to update the website. They are meeting with the Co-Chairs to get it to a point where they can start updating it. There will be a training for the Co-Chairs, possibly in mid-November, which will need to be individualized based on skill set. The intern is also helping the PIO group come up with marketing plans moving forward in the next six weeks.

Performance Management

Cancer

Ms. Robertson stated they had community-wide cancer screening activities on October 20th, which was overall successful. This was the second one of the year that both OSF and Carle participated in. Between the two systems had 28 breast cancer screenings, 20 lung cancer screenings, 7 cervical cancer screenings, over 55 skin cancer screenings, of which 14 were referred to dermatology for follow up, 20 colorectal cancer screening kits were distributed. Carle worked to do pre-testing for genetic screenings and 13 of those were scheduled with the clinics for follow up. IBCCP were also there for those who were eligible.

Healthcare Collaborative

Ms. Hendrickson stated that the group had their first meeting after getting all of the signatures for the MOU so the next step to start selecting a shared focus or project of interest to move things forward. She added there was a change in OSF, previously Dr. Mike Cruz was in the group and now it has been transferred to Bob Anderson, in which they had to get him up to speed on the group. They are hoping to do a presentation with the City Council and County Board for Peoria County in 2024. Ms. Hendrickson gave them feedback as it relates to the next planning cycle and there was specific interest around highlighting strategic issues under innovation and workforce development as well as health literacy and access.

Learning Collaborative

Racial, Justice, & Equity Commission Presentation

Ms. Robertson stated that her and her Co-Chair, Dr. Fran Armmer would be sharing a longer version of this to the med students the next day. Ms. Robertson gave an overview on the RJE committee, and the mission is to accelerate efforts to institutionalize racial justice and equity within County and City government and to advance its adoption through the region. The vision is to end racism in City and County government and to achieve racial equity and justice across our community. The slides were later sent to all the Partnership Board members.

Board Business

PFHC Board Membership

Ms. Fox noted that Tazewell is missing a person and she would like to put forward Rebecca Crumrine with U of I Extension for Peoria and Tazewell, the SNAP coordinator for the region. She is also currently a Co-Chair of HEAL. Ms. Hendrickson made a motion to approve Rebecca Crumrine as a Partnership Board member. Motion was seconded by Mr. Setti. Motion carried (15,0).

Timeline/MAPP Model

Ms. Fox shared the timeline of phases for MAPP from Dr. Donohue that was also merged with Dr. Weinzimmer's timeline. She noted the MAPP process is a lengthier process than last cycle but will cover all the areas that need to be covered. This timeline starts next month for phase 1. Ms. Gambacorta noted that the prioritization meeting would need to be in March 2025, based on when the hospitals need their reports. Ms. Gambacorta shared information about a joint implementation plan and CHNA, stating that the technically just the two hospitals have a joint CHNA. Ms. Fox added that they are committed as a group to do this together.

Miscellaneous/Member Announcements

Ms. Hendrickson that Peoria is working to bring back together Invest Health, they are sending Dr. Aiyer from UICOMP, Brian Ray the President PNC Bank and the soon to be President of the Illinois Realtor, and the City Manager to the Nashville for the recommitting meeting. Ms. Gambacorta added that they have a team of five going, focusing on housing with a specific vision of permanent supportive housing.

Ms. Fox stated she spoke with Ms. Crider about a concern of children's mental health still coming out of COVID and some of the concerns schools are having with children having anxiety or other mental health conditions. They are needing tutoring and supports in home environments, but Ms. Crider asked if are there other things we need to be doing to support children's mental health and the needs that schools are seeing. They discussed having a quick chat with schools to see if they are interested in gaps and concerns, they have. Ms. Larson added that she would be interested in being added to this conversation. She said they need to get more specific information from schools as to what they need, that would help identify what type of programming is needed.

Ms. Fox added that the Substance Use group has doing a lot with Red Ribbon Week, which have included about five large assemblies throughout Tazewell County. They are planning on seeing about 1800 kids and talking about the connection between mental health and the behaviors that are addictive in nature. This was all sponsored by the Tazewell County Coroner.