

Steps in the Mobilizing for Action through Planning and Partnerships (MAPP) Process



Step 1: Organize for Success/ Partnership Development

- Organize Leaders
- Understand why MAPP is needed
- Outline Process
- Identify Resources

Step 2: Visioning

- Determine what you want the community to look like
- Ask "what would we like our community to look like in 10 years?"

Complete Four MAPP Assessments List the challenges and opportunities from each of the four assessments

Step 3: Community Health Status Assessment (CHSA)

- Gather and analyze information on priority community health, quality of life issues and risk factors (data)

How healthy are our residents?
What does the health status of our community look like?

Step 3: Community Themes and Strengths Assessment (CTSA)

- Understanding the issues residents feel are important (surveys, focus groups, asset mapping)

What is important to our community?
How is the quality of life perceived in our community?

Step 3: Local Public Health System Assessment (LPHSA)

- A comprehensive assessment that includes all the organizations and entities that contribute to the delivery of public health

What are the activities, competencies, and capacities of our local public health system?
How are the 10 Essential Services being provided in the community?

Step 3: Forces of Change (FOCA)

- Legislation, technology, trends, etc. that affect how the community and public health system operates

What is occurring or might occur that affects the health of the community? What are the specific threats or opportunities generated by these occurrences?

Step 4: Identify Strategic Issues

- Use the findings from the four assessments to determine what the critical issues are
- Determine what specific issues need to be addressed to achieve the vision

Step 5: Formulate Goals and Strategies

- **Develop** goals and strategies for attaining the vision, addressing the strategic issues identified in the prior stage
- Strategies are the direction (or means) of obtaining our goals

Step 6: Action Cycle

Plan to:

- Act
- Implement
- Evaluate